

Solar 2000

Tanning System



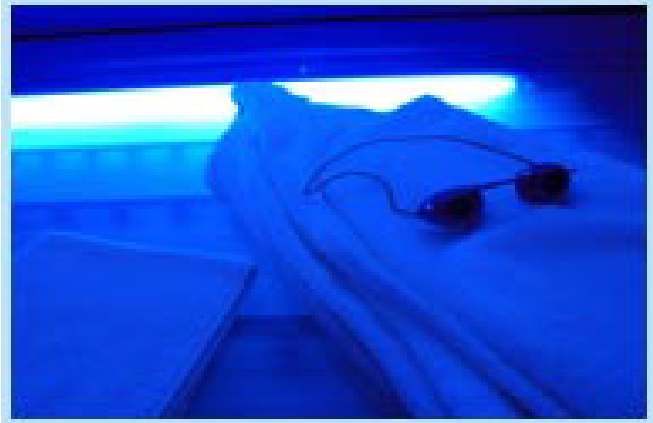
Instruction Manual

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Before You Get Started

Your clients are going to ask you questions about indoor tanning. And they deserve good answers to those questions. Unfortunately, there's a lot of false information out there about indoor tanning. For instance, some people say indoor tanning isn't safe. its many health benefits.



As a tanning professional, you need to know the truth about indoor tanning. And you need to communicate that truth to your clients. Helping your clients make good decisions about their tanning is an important part of your job.

Here's some information about indoor tanning to share with your clients:

- The indoor tanning industry's number one goal is to keep its clients safe.
- The indoor tanning industry follows all state and federal safety regulations.
- Indoor tanning is safer than outdoor tanning; it's controlled to provide a safe, beautiful tan all year-round.
- Indoor tanning creates a controlled "base" tan that actually prevents sunburns.
- Indoor tanning helps improve our mood and fight off depression.
- Indoor tanning helps increase the body's production of Vitamin D, which prevents serious diseases like cancer.
- Indoor tanners are mature, thoughtful people: more than half are married; nearly 70% are parents; and 60% are church members.
- About a quarter of all Americans have tanned indoors.